



Case Study _ Pathology Laboratory: Brother provides peace of mind with a reliable FAX solution and customised support plan

The customer

Is a well-respected, established pathology practice, offering comprehensive, high quality pathology services for doctors, private hospitals and nursing homes in Queensland, northern New South Wales and Darwin.

The challenge

The customer required a robust, reliable, easy to use fax machine to securely send and receive sensitive patient information. They also required a solution with a small foot print as the majority of collection centres are compact in size and therefore the need to maximise usage of space was essential.

The solution

Brother worked closely with the customer to find a solution that met all of their requirements in a single compact fax machine, as well as tailor a support plan for both metro and remote sites. The Brother FAX-2950 was selected out of Brother's extensive range of Fax and Multi-Function machines for its small foot print, ease of use and reliable fax functionality.



The product:

PRODUCT	MODEL NAME
FAX Machine	FAX-2950
Consumable	TN-2230, TN-2250, DR-2225

The benefit

Brother was able to demonstrate a reliable product within their extensive Fax/MFC (Multi-Function Centre®) range that required minimal space within compact pathology collection sites. As the unit could also be connected to a PC via USB and used as a printer was an added advantage. The customer was also given some added peace of mind with a customised support plan that featured a "hot swap" replacement program for both remote and metro sites.

Contact us

For more information on this case study or to find out more contact the Brother Commercial CMD team today at corpsolutions.brother.com.au/contact-us.